



**THE GAMBIA TOURISM, TRANSPORT
AND COMMUNICATION SUMMARY
2008-2012**



INTRODUCTION:

TOURISM, TRANSPORT AND COMMUNICATION UNIT of the Bureau is responsible for the compilation, processing, analysis and presentation of tourism, transport and communication data.

DATA SOURCE

- Gambia Tourism Board
- Gambia Police Force
- Gambia Ports Authority
- Gambia Civil Aviation Authority
- Gambia Immigration Department

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TOURISM STATISTICS

(2008 – 2012)

Economic Importance of Tourism

Tourism is one of the most important sectors of the Gambian economy.

Tourism provides foreign exchange without exporting anything out of the country and it provides more stable earnings for the country than any other industry.

The income in the form of foreign exchange earnings from an invisible export help in offsetting the loss if any, which the country may have from a visible export.

The amount of tourism expenditure that remains in the country is called the primary or direct effect and this money is further paid suppliers, wage of workers and other items used in producing the products or services purchased by tourist is called the secondary effect.

Apart from revenue increment, tourism also has impact on the employment generation markedly. Therefore, to provide relevant, comprehensive, accurate and objective statistical information on such a sector is a necessity.

MONTHLY TOURIST ARRIVALS BY NATIONALITY JANUARY-DECEMBER 2008

The table 1.1 shows the monthly tourist arrival by nationality for the period January – December 2008. The British recorded the highest tourist arrival with 42.32 percent followed by the Dutch and Gambian with 12.89 and 10.96 percents respectively. Greek, Icelander and Taiwanese nationals registered the lowest tourist arrival constituting 0.01, 0.03 and 0.05 percents respectively. February have the highest tourist arrivals with (32,175 arrivals) followed by January (25,702 arrivals) and March (18,745 arrivals). Tourist arrival was lowest in June (3,480 arrivals).

Table 1.1 MONTHLY TOURIST ARRIVALS BY NATIONALITY JANUARY-DECEMBER 2008

NATIONALITY	MONTH												TOTAL	%
	JAN	FEB	MAR	APR	MAY	JUNE	JULY	AUG	SEPT	OCT	NOV	DEC		
British	9657	15193	8849	5787	1298	884	1061	1173	1012	1679	7811	7704	62,108	42.32
Swedish	1652	1839	1143	218	52	108	59	38	71	451	1079	1660	8,370	5.70
Danish	1029	977	645	211	33	30	19	15	25	324	629	603	4,540	3.09
Finnish	1286	1225	851	319	11	23	14	12	9	607	703	784	5,844	3.98
Norwegian	1562	1234	982	31	32	46	58	15	26	34	265	1039	5,324	3.63
French	109	127	79	58	36	70	85	66	26	39	62	76	833	0.57
German	1238	1230	924	284	178	116	106	117	131	273	369	323	5,289	3.60
American	198	176	146	57	110	112	80	86	113	74	97	145	1,394	0.95

Italian	179	350	135	47	22	18	11	21	10	19	39	90	941	0.64
Belgian	377	699	460	161	138	117	207	119	123	233	265	293	3,192	2.17
Austrian	74	118	57	10	15	21	19	8	9	16	21	41	409	0.28
Swiss	124	105	41	29	13	9	19	14	15	35	41	72	517	0.35
Canadian	78	99	50	19	21	20	12	21	2	19	29	22	392	0.27
Dutch	3970	4721	1928	952	493	449	862	781	692	1259	1316	1497	18,920	12.89
Spanish	524	690	397	479	335	358	458	724	405	456	443	412	5,681	3.87
Czechs Rep.	21	16	9	5	4	0	1	2	1	6	12	29	106	0.07
Polish	41	36	38	20	4	1	7	7	7	8	15	26	210	0.14
Africans	349	386	246	155	160	135	169	151	179	157	215	266	2,568	1.75
Others	470	514	263	242	187	117	116	164	161	188	276	235	2,933	2.00
Gambian	2550	2226	1345	997	808	817	890	1006	1210	985	1521	1730	16,085	10.96
Greek	0	2	0	1	3	0	0	1	0	0	0	1	8	0.01
Taiwanese	4	6	10	5	1	4	5	2	4	12	7	14	74	0.05
Irish	190	175	107	77	19	25	17	23	16	36	108	100	893	0.61
Icelander	9	9	10	1	0	0	2	1	0	0	2	4	38	0.03
Estonian	11	22	30	4	1	0	0	1	1	6	7	7	90	0.06
TOTAL	25,702	32,175	18,745	10,169	3,974	3,480	4,277	4,568	4,248	6,916	15,332	17,173	146,759	100.00

Source: Gambia Tourism Authority

MONTHLY TOURIST ARRIVALS BY NATIONALITY JANUARY-DECEMBER 2009

MONTHLY TOURIST ARRIVALS BY NATIONALITY

Table 1.2 MONTHLY TOURIST ARRIVALS BY NATIONALITY JANUARY-DECEMBER 2009

NATIONALITY	MONTH													%
	JAN	FEB	MAR	APR	MAY	JUNE	JULY	AUG	SEPT	OCT	NOV	DEC	TOTAL	
British	8,365	7,815	19042	6,106	953	1004	973	730	902	1175	8383	8489	63,937	45.16
Swedish	1,158	1113	2400	284	64	134	84	32	85	443	1231	1274	8,302	5.86
Danish	740	642	1214	275	25	49	42	5	21	272	657	605	4,547	3.21
Finnish	1,024	670	1036	217	17	31	13	11	21	39	77	430	3,586	2.53
Norwegian	845	792	1414	65	23	104	38	10	42	54	285	451	4,123	2.91
French	110	139	148	71	60	85	150	54	44	45	109	115	1,130	0.80
German	338	373	684	321	139	147	164	95	117	272	515	374	3,539	2.50
American	107	82	282	117	109	193	134	108	99	128	379	192	1,930	1.36
Italian	279	280	384	24	20	26	20	21	19	25	56	46	1,200	0.85
Belgian	282	293	550	343	146	155	190	101	101	219	404	334	3,118	2.20

Austrian	32	38	38	31	13	21	28	20	16	29	34	51	351	0.25
Swiss	45	46	78	37	26	21	22	10	19	19	44	59	426	0.30
Canadian	44	44	136	21	27	18	6	17	14	26	30	29	412	0.29
Dutch	1,690	1,554	2726	891	638	682	788	365	527	693	2117	1575	14,246	10.06
Spanish	426	374	632	406	49	28	552	541	349	394	742	475	4,968	3.51
Czechs Rep.	5	15	24	4	0	5	1	0	0	7	4	6	71	0.05
Polish	47	45	98	30	7	5	5	4	10	4	29	14	298	0.21
Africans	208	148	366	147	258	228	301	262	187	217	439	350	3,111	2.20
Other-nationalities	260	248	438	189	171	207	181	213	259	343	729	519	3,757	2.65
Gambian	1,406	1025	2688	1057	710	903	1319	871	1062	1365	2567	1975	16,948	11.97
Greek	1	4	12	0	3	2	1	0	5	4	4	7	43	0.03
Taiwanese	9	1	16	13	3	39	3	17	17	11	16	6	151	0.11
Irish	127	124	170	57	18	9	18	19	18	162	436	119	1,277	0.90
Icelander	5	11	0	4	0	2	0	7	0	3	8	2	42	0.03
Estonian	12	10	20	1	1	2	0	0	1	0	3	6	56	0.04
TOTAL	17,565	15,886	34,596	10,711	3,480	4,100	5,033	3,513	3,935	5,949	19,298	17,503	141,569	100

Source: Gambia Tourism Authority

The table 1.2 shows the monthly tourist arrival by nationality for the period January – December 2009. Tourist arrival in 2009 recorded its highest arrivals from British nationals 45.16 percent followed by Gambians and Dutch nationals with 11.97 and 10.06 percents, respectively. The least arrival in 2009 was Estonians with 0.04 percent, followed by Greeks and Icelanders both with 0.3 percent. Tourist arrival was highest in March with 34,596 arrivals and lowest in August with 3,513 arrivals.

MONTHLY TOURIST ARRIVAL FROM TRADITIONAL MARKETS IN 2011

The table 1.3 shows the monthly tourist arrival from the non-traditional markets by nationality. The British recorded the highest tourist arrival with 57.3 percent followed by the Dutch with 15.7 per cent. Norwegian and Danish nationals registered the lowest tourist arrival constituting 1.5 percent and 1.6 percent, respectively. Tourist arrivals was highest in November (14,553 arrivals), January (13,116 arrivals) and December (13,014). Tourist arrival was lowest in June (781 arrivals).

NATIONALITY	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	TOTAL	PERCENT
British	7904	7255	5248	5430	714	203	591	772	725	903	9621	7616	46982	57.3
Swedish	1060	1044	770	406	80	58	108	65	75	403	983	1335	6387	7.8
Danish	297	249	179	50	20	14	46	21	14	43	233	150	1316	1.6
Finnish	642	631	413	401	32	13	26	20	15	22	52	637	2904	3.5

Norwegian	209	149	103	107	32	48	52	19	17	57	248	212	1253	1.5
German	344	287	282	244	111	80	114	96	79	143	803	437	3020	3.7
Belgian	237	242	272	320	48	67	100	48	37	229	217	417	2234	2.7
Dutch	2160	1703	2026	1208	533	170	598	372	21	502	1788	1825	12906	15.7
Spanish	263	311	264	373	148	128	749	1008	321	405	608	385	4963	6.1
Total	13116	11871	9557	8539	1718	781	2384	2421	1304	2707	14553	13014	81965	100

Source: Gambia Tourism Board

MONTHLY TOURIST ARRIVAL FROM NON-TRADITIONAL MARKETS IN 2011

The table below shows the monthly tourist arrival from the non-traditional markets by nationality. Overall, others and Nigerians recorded the highest tourist arrivals (52.7% and 20.2%, respectively). Czechs and Polish nationals recorded the least tourist arrivals from the non-traditional markets with 0.1 percent and 0.9 percent, respectively. The months of January and February registered the highest tourist arrivals with 2,254 and 2,110 arrivals respectively the lowest were recorded in June (851 arrivals) and September (917 arrivals).

NATIONALITY	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	TOTAL	PERCENT
French	140	92	81	60	30	47	94	53	28	50	76	61	812	4.2
American	221	113	187	142	169	144	208	83	263	113	123	270	2036	10.0
Italian	37	26	19	9	21	2	11	6	22	20	30	31	234	1.2
Austrian	231	16	38	14	22	14	27	13	15	13	40	46	489	1.7
Nigerians	612	481	809	614	467	430	692	567	103	296	640	296	6007	20.2
Czechs	14		6	2							5		27	0.1
Polish	31	32	15	21	13	2	1	3	1	3	56	45	223	0.9
Irish	498	935	73	156	6	5	154	70	140	393	173	59	2662	9.1
Others	470	415	394	363	246	207	416	359	345	287	552	649	4703	52.7
Total	2254	2110	1622	1381	974	851	1603	1154	917	1175	1695	1457	17193	100

Source: Gambia Tourism Board

MONTHLY TOURIST ARRIVALS FROM TRADITIONAL MARKETS IN 2012

The table 1.5 shows the monthly tourist arrival from the traditional markets by nationality. The overall tourist arrival from traditional markets in 2012 was highest from the British nationals (54.6%) followed by the Dutch (17.9%). The least arrivals recorded were Norwegians (1.4%), Danish (1.5%) and Finnish (1.7%). The highest number of arrivals was registered in February with 21,967 tourist arrivals followed by December (20,590 tourist arrivals). While the lowest

arrivals in July and August (1,893 and 1,620 arrivals respectively).

Table 1.5: MONTHLY TOURIST ARRIVAL FROM TRADITIONAL MARKETS FOR YEAR 2012 JAN-DEC														
NATIONALITY	JAN	FEB	MARCH	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	TOTAL	PERCENT
Belgians	268	504	345	484	138	147	214	110	139	408	345	2700	5802	5.2
British	6509	13772	8312	10720	997	751	418	628	921	1783	6828	8785	60424	54.6
Dutch	1704	3334	1686	1605	564	581	523	125	846	1787	2949	4113	19817	17.9
German	786	1350	686	456	260	147	194	167	198	597	1266	969	7076	6.4
Spanish	309	291	268	766	166	189	363	496	294	201	308	629	4280	3.9
Swedish	1000	1654	995	360	89	119	74	19	86	557	969	2185	8107	7.3
Danish	174	293	226	85	35	23	37	60	25	66	367	269	1660	1.5
Finnish	641	472	47	76	21	24	18	1	16	27	63	490	1896	1.7
Norwegian	141	297	181	75	43	54	52	14	15	49	169	450	1540	1.4
TOTAL	11532	21967	12746	14627	2313	2035	1893	1620	2540	5475	13264	20590	110602	100

Source: Gambia Tourism Board

MONTHLY TOURIST ARRIVALS FROM NON-TRADITIONAL MARKETS IN 2012

The table 1.6 shows the monthly tourist arrival from the non-traditional markets by nationality. Tourist arrival from the non-traditional markets in 2012 recorded its highest arrivals from Gambians (36.8%) followed by others and Africans with 17.7 percent and 16.3 percent, respectively. The least arrival in 2012 were Austrians and Polish (0.6%) and Czechs (0.3%) respectively. Tourist arrival from the non-traditional market was highest in April with 9,179 arrivals and lowest in August with 3,350 arrivals.

Table 1.6: MONTHLY TOURIST ARRIVALS FROM NON-TRADITIONAL MARKETS FOR YEAR 2012 JAN-DEC														
NATIONALITY	JAN	FEB	MARCH	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	TOTAL	PERCENT
French	270	249	171	182	121	208	172	88	82	106	162	262	2073	3.3
American	318	350	332	503	380	314	300	143	238	198	271	711	4058	6.4
Italian	77	59	43	73	44	28	27	35	13	31	69	124	623	1.0
Austrian	66	84	18	48	16	5	11	3	2	22	10	117	402	0.6
Czechs	98	31	1	12	0	1	4	1	2	25	11	7	193	0.3
Polish	20	94	32	40	35	26	18	16	14	8	39	44	386	0.6
Irish	623	447	285	89	139	9	5	4	34	56	24	369	2084	3.3
Nigerian	638	588	953	1007	958	775	474	622	744	803	639	456	8657	13.7
Gambians	1579	2041	2009	2244	1383	1620	1817	843	1851	2246	1970	3649	23252	36.8
Africans	684	677	1061	1529	764	663	653	1023	690	738	766	1092	10340	16.3
Others	744	706	635	3452	588	599	592	572	573	694	1221	822	11198	17.7
TOTAL	5117	5326	5540	9179	4428	4248	4073	3350	4243	4927	5182	7653	63266	100

Source: Gambia Tourism Board

TRANSPOT REPORTS
(2008 – 2012)

Importance of transport to economic growth

Efficient transport is a critical component of economic development, globally and nationally. Transport availability affects development patterns and can be a boost or a barrier to economic growth of a country.

**PORTS
STATISTICS**

Table 2.1 CARGO IN TONS DISCHARGED AT BANJUL SEA PORT BY YEAR, 200-2012

Month	2009	2010	2011	2012
January	77,846	98064	121230	138899
February	104,432	121235	101874	111329
March	120,832	102851	93962	123602
April	76,381	109564	99235	138955
May	112939	103867	140373	123203
June	118300	111255	132032	113140
July	105118	110057	139457	118916
August	119055	106076	97680	135132
September	106317	103227	113073	78846
October	107346	95184	137033	124365
November	86896	106454	116217	83251
December	90685	98997	113753	112091
Total	1,226,147	1266831	1405919	1401729

The table 2.1 shows cargo in tons discharged at Banjul sea port from 2009 to 2012. Year 2011 have the highest discharge with 1,405,919 tons, followed by year 2012 with 1,401,729 tons. The lowest discharge was in year 2009 with 1,226,147 tons.

Table 2.2 CARGO IN TONS LOADED AT BANJUL SEA PORT BY YEAR, 2009-2012

Month	2009	2010	2011	2012
January	8,498	18364	12934	15567
February	9,313	20872	16354	15977
March	15,383	13817	18698	11772
April	24,258	19383	25974	13969
May	28,121	44072	53420	25559
June	34,281	39926	65478	40978
July	28,922	31691	51019	69717
August	19,034	16017	55779	28610
September	9779	18195	55768	30267

October	12310	19284	45380	20749
November	7655	19498	24766	29134
December	16845	20290	25034	50534
Total	214,399	281,409	450,604	352,833

Table 2.2, the highest cargo loaded at Banjul sea port was in 2011 with 450,604 tons, followed by 2012 with 352,833 tons. Year 2009 have the lowest cargo loaded with 214,399 tons.

ACCIDENT STATISTICS

The use of transport modes and infrastructure is never entirely safe. Every motorized vehicle contains an element of danger and nuisance. Due to human errors and various forms of physical failures (mechanical or infrastructural) injuries, damages and even death occur. Accidents tend to be proportional to the intensity of use of transport infrastructures which means the more traffic the higher the probability for an accident to occur. It has negative socioeconomic impacts including healthcare, insurance, damage to property and the loss of life.

COUNTRYWIDE MOTOR TRAFFIC ACCIDENT STATISTICS FROM 2000 TO 2012 NUMBER OF PERSONS KILLED OR INJURED

Table 2.3

YEAR	NO OF ACCIDENT CASES REPORTED	(A) FATAL ACCIDENTS	PERSON INVOLVED (SEX)		(B) SERIOUS INJURY ACCIDENTS	PERSON INVOLVED (SEX)		(C) MINOR INJURY ACCIDENTS	PERSON INVOLVED (SEX)		(D) NON INJURY ACCIDENTS	TOTAL NUMBER OF PERSONS KILLED ANUALLY
			M	F		M	F		M	F		
2000	1102	84	54	30	100	70	30	229	150	79	689	84
2001	837	63	40	23	75	40	35	154	80	74	545	63
2002	799	54	49	17	146	140	18	319	310	22	280	66
2003	972	73	62	18	158	157	10	321	294	98	420	80
2004	864	53	44	11	195	145	84	401	352	181	215	55
2005	391	46	39	8	101	89	30	115	143	27	129	47
2006	455	44	35	11	133	85	36	125	120	52	153	46
2007	738	73	66	16	174	155	77	233	220	68	258	82
2008	724	39	44	16	171	177	80	248	199	79	266	60
2009	868	89	66	25	141	130	70	200	132	80	438	91
2010	415	26	25	10	82	67	33	106	71	49	201	35
2011	853	93	101	24	211	222	93	245	185	100	304	125
2012	805	69	60	19	217	266	122	343	296	130	176	79
GRAND TOTAL	9823	806	685	228	1904	1743	718	3039	2552	1039	4074	1913

Source: Gambia police Force

Table 2.3 shows the countywide motor traffic accident in the Gambia from 2000-2013.

About half (4074) of the total number of accidents reported (9823) are non-injury accidents. The 806 fatal accidents that occurred during the period (2000 – 2012), 685 male are involved, compare to 228 female. Also 1743 male and 718 female were involved in serious injury

accidents. Similarly, 2552 male and 1039 female were involved in minor injury accidents.

The highest persons killed in accidents annually was in 2011 with (125 persons), followed by 2009 and 2000 with (91 and 84 persons respectively). 2010 registered the lowest persons killed in accidents with (35 persons), followed by 2006 with (46 persons).

Generally, male are more involved in accidents (all types) than female.